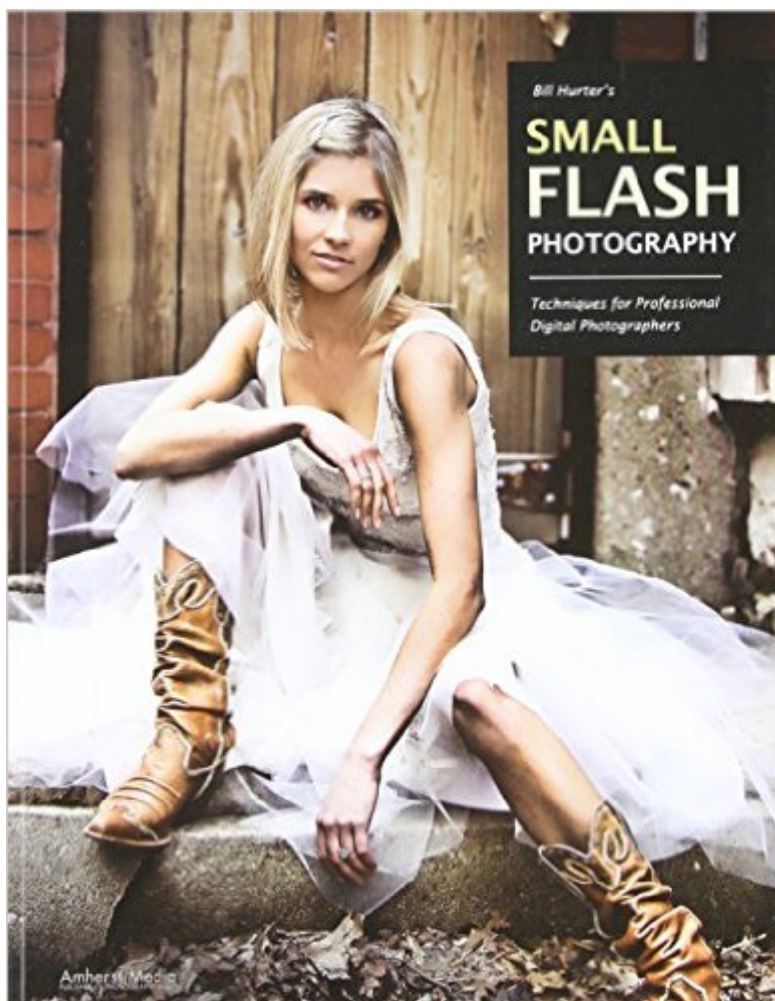


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# Bill Hurter's Small Flash Photography: Techniques For Professional Digital Photographers



## Synopsis

With the surge in popularity of small flash photography, this guide is a timely resource for shutterbugs looking to take full advantage of a growing trend. Studio flash systems are expensive, unwieldy, and often require the help of a hired assistant. The advent of the small flash allows working photographers to avoid large investments, gives them mobility when traveling to off-site photo shoots, and offers them functionality for illuminating small areas. Covering all aspects of the small flash, including gear selection, placement of flash units, and proper settings and communications, this helpful how-to also offers techniques and practical advice from a variety of practiced shooters who work with this illuminating medium. Professional and aspiring photographers will reap the rewards and overcome the challenges of shooting with a small flash with the help of this instructional manual.

## Book Information

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## Customer Reviews

As I read through this book, I kept remembering that a giraffe is a horse designed by a committee. The book purportedly is aimed at users of small flashes, with emphasis on Nikon products, like the amazing D600, D700, D800 and D900 flashes, which give photographers a fantastic degree of control over their lighting. The chapters in the book include the characteristics of small flash units, descriptions of small flash modifiers, the benefits of taking the flash off the camera, some lighting fundamentals like white balance and flash synchronization, single flash techniques,

multiple flash techniques, and portrait lighting. There were a few ideas that are seldom explained in lighting books, like a brief discussion of when to use certain lighting ratios, but mostly the text repeated general ideas applicable to flash lighting, without any details. Given the subject matter, new users of flash would probably look for more information on some of the technical aspects. For example, Nikon flashes use the Creative Lighting System to control all of the flash units. Selecting from the various menus on the equipment to achieve a certain look can be quite daunting, but there was no mention or examination of this procedure. Similarly, many of the illustrative photographs used other lighting equipment, like the Quantum Td5-R, but there was no explanation of how to integrate that light into a system with small flashes (and indeed, I wondered if the Quantum unit would be considered a small flash by most photographers). Throughout the book, I had a feeling that the book lacked unity and then I noticed that none of the photographs were taken by Hurter himself.

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